



CROC Annual Report 2018



History/Timeline



1993

► Early 1990s - The Seedlings Of Necessity

- Recognition of the “special” challenges facing the cancer patient and lack of specialized/individualized support and advocacy, especially in the Hudson Valley

1998

► Mid 1990s - Powerful Observations

- Involvement with ACS and Relay for Life
- Recognition of the powerful bond between cancer patients and survivors within waiting rooms/clinics/hospitals/outside world

1999

► Late 1990s - Taking The Plunge

- Establishment of CROC - Citizens Reunited to Overcome Cancer - 1st grassroots not-for-profit cancer support group in the Hudson Valley formed by cancer survivors for cancer survivors

History/Timeline Continued... First 10 years



1999

► First Mission Statement:

Every Month We Vow to:

1. Lavish and surround you with love and feed your soul with music, food, fellowship and fun.
2. Empower you with useful information and resources to help you navigate the scary and complex world of survivorship
3. Provide a sacred and holy place for you to share your feelings, hopes, and fears in a safe, secure, confidential, non-judgmental environment
4. Help motivate you to become active and healthy by providing monthly exercise activities to stretch your bodies and your souls.

2009

- Dozens of lectures and advocacy training
- 100s of events
- 1,000s of meals and support groups
- 10,000s encounters with patients, survivors, families and friends

History/Timeline Continued... Last 10 years



2009

► Evolve or Die

- Explosion and expansion of support mechanisms
- Nationally with flood of federal grants and endowments
- Utilization of technology connecting survivors by internet / social media
- Diminished need for small non-endowed grassroots programs
- Birth of collaborative relationship with Celebrate Life Half Marathon providing oversight and distribution of fundraising to needy Hudson Valley cancer patients via grant applications to assist in medical care and emergency living expenses

2019



New CROC ~~Mission Statement~~ Manifesto



2019

Citizens Reunited to Overcome Cancer (CROC) is a grassroots cancer survivorship organization established in 1999 whose sole purpose is to:

Support survivors and their families who strive to “turn tragedy into triumph” thru:

- ▶ support events
- ▶ education
- ▶ publications
- ▶ activities
- ▶ grant application oversight

with love, compassion, empathy and warmth in a non-judgmental, safe and non-discriminatory environment



Celebrate Life Half Marathon



An annual event that bonds survivors and families in triumph. Celebrate Life honors, remembers and celebrates those who have fought against cancer. The race annually raises funds to assist cancer patients in their financial needs donating 100% of the proceeds to patients in treatment. No overhead nor administrative expenses, what we raise we donate.

Not a Race. An Experience.



Who are we?



► CROC Board of Directors

- Thomas Eanelli - Founder and Executive Director
- Jayne O'malley - Vice President General
- Sara Sargente - Vice President Grant Committee
- Matt Pzorski - Treasurer
- JGS - Organization Accountants
- RWF - Organization Attorneys



► Celebrate Life

- Myriam Loor - Founder and President
- Valerie Kilcoin - Vice President
- Harold Johnson - Treasurer
- Suzy Loughlin - Secretary

What do we do?



CROC Alumni / Celebrate Life ½ Marathon Grant Application Bylaws

Updated September 2018

1. Grant applications will be evaluated by Grant Committee (comprising of at least 2 members of the joint CROC/CL Board of Directors) in a non-discriminatory manner
2. Applications are to be filled out only by a patient or survivor's healthcare provider
3. Grants are restricted to:
 1. Orange/Sullivan county residents;
 2. \$1000 max grant;
 3. One grant per patient per lifetime
4. If a grant is approved, the check will be signed by the CROC president and personally given or mailed to the healthcare provider or patient/family member
5. The grant application and amount of the grant will be scanned into the joint CROC/CL ShareFile for committee access and review
6. Every quarter grant data from grant ledger will be updated
7. Every year the grant data will be disseminated to the board and publicly through the organization's annual report
8. Any and all determinations regarding grant awards shall be at the sole discretion of the board, including:
 1. The ability to deny any and all grant requests
 2. The ability to "freeze" the grant fund if monies become low
 3. The ability, under special circumstances to exceed grant amount, discount applicants residence, or number of grants per applicant only with unanimous vote at quarterly joint board meeting (minimum of 3 votes)

Grant Summary - 2018



\$64,367

Total 2018 Grants Awarded

\$947

Average 2018 Grant Size
(largest ever)

68

Number of Grant Recipients

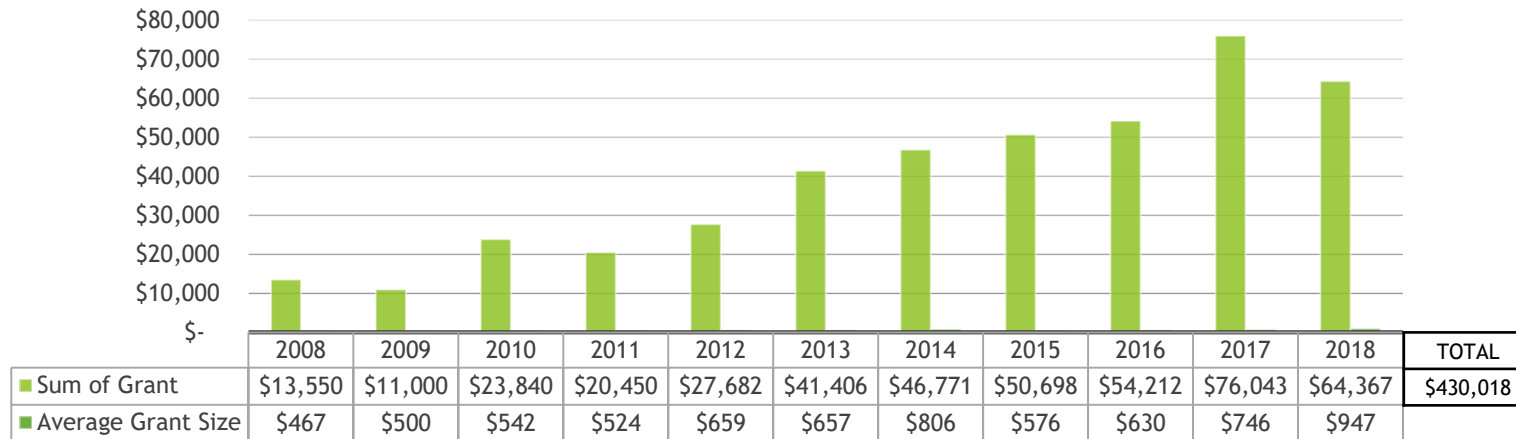
59

Number of 1st Time Grant Recipients

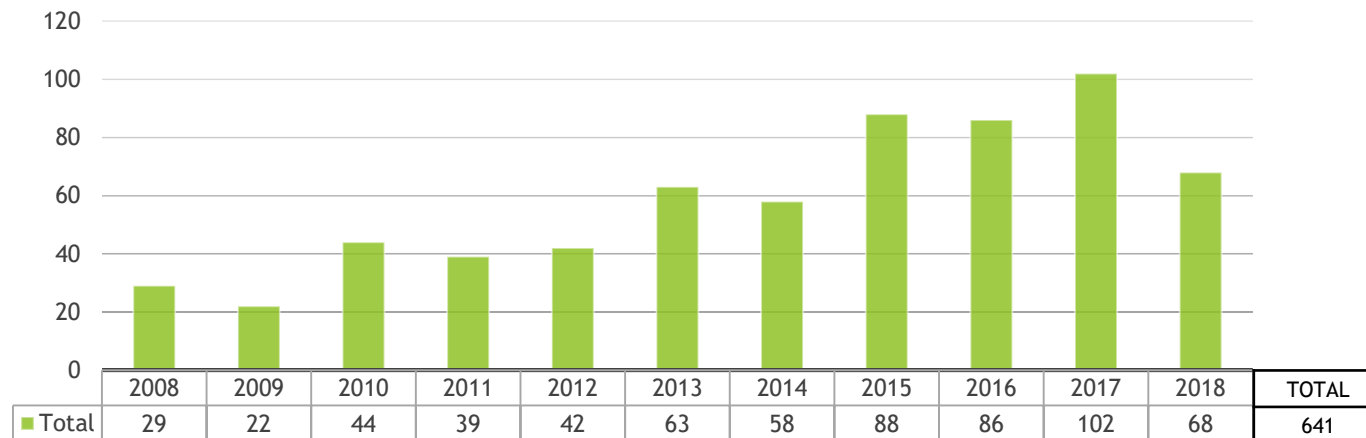
Grant Summary - 2008 - 2018



Value of Grants Given by Year



Number of Grants by Year



The Human Side

Croc Alumni Celebrate Life,

I will never forget your kindness.

Thank you for the generous contribution toward our medical expenses. The costs have been staggering as you are aware and your gift is greatly appreciated.

Thank you so much! - Kristi + Patrick

To all CROC members,

Thank you so much – your help made all the difference.

Thank you! Your help really did help us so much. Thank you again.

Christy & Rob

Dear CROC Alumni,

I can't tell you how surprised and happy I was when I received the check from you!! I was so excited that the amount was exactly my mortgage payment!! Thank you so much to everyone who has donated so generously!! Thank you for allowing me to stay in my home one more month that I won't have to worry about this bill. I pray that all of you have a wonderful and blessed Thanksgiving!!

Michelle



The Human Side

Dear CROC members,

**You didn't have to do what you did.
And that's what made it so special.**

Words can never be sufficient to describe how thankful we are for receiving your generous gift. But I'll try. Thank you from the bottom of our hearts! This came at a time when we needed it most.
Thank you! Kevin + Donna

Croc -

Thank you for giving my family strength and hope. A common ground to come together!!

Thank you. - Maria

“

Thank you very, very much. I can't begin to explain my thank yous. There are no words to explain how appreciative we are.

”

“

Simply Wonderful... Thank You!

♥ Kathy



The Human Side

Dear friends at CROC,

Thank you all so much for this gift. We did not know how we were going to meet our bills this month. God always comes through! Please pray for Henry and myself, I think he will be meeting our Lord soon.

You have richly blessed us in so many ways! - Diane & Henry

We cannot begin to thank you enough for your most generous donation as that will be a big help in paying medical bills.

God Bless You. Phil + Mary

“Thank you very much for the generous gift to me after my husband passed away from lung cancer. It was greatly appreciated for his final expenses. May God bless your group. Thanks again. - Kathleen”

Myriam,
I cannot begin to express how deeply touched I was by your incredible act of kindness, generosity and love. Thank you for brightening my day and thank you for making me feel like the burden is a little bit lighter today. Please let the foundation know that this gift will go a very, very long way.

Your thoughtfulness meant so much.



The Human Side

Dear CROC Alumni Fund,

**And grateful are the receivers.
Thank you so much.**

For the generous check. We truly
appreciate your thoughtfulness.

Bruce + Germaine

CROC Alumni,

Thank you so very much for your
generous donation to our family in
our time of need. James continues his
fight against all and remains in
remission!

Fondly, Christine + James

Thank You

I received your generous check to help pay my medical
bills. I want to thank you from the bottom of my heart.

It is reassuring to know there are people out there
that care about others in times of difficulty.

Again my thanks and God bless.

CROC,

Thank you so much for your gift to me!
I wasn't sure when I would be able to
continue my treatment but thanks to
all of you I am able to keep up my
personal challenge.

Fondly with great gratitude, Sue



Future Direction



- ▶ Commit to collaboration at least through December 31, 2020
- ▶ Evolve once again by beginning a new new chapter in CROC with the development of webinars and publications sharing our 20 years of cancer survivors' experience locally, nationally, and globally

In Memoriam

Beth



11/21/1950 - 12/8/2018

First CROC member and breast and lung cancer survivor

In our hearts forever