



# Annual Report 2020

# Directors Report 2020



I'm sure no one is sad to see the end of 2020; the year of coronavirus, isolation and despair.

It has been especially difficult for cancer survivors who are considered high risk because of their already high-risk disease.

We are hopeful that 2021 will bring us an effective and safe vaccine, and life can continue to some semblance of normality.

Yet every obstacle comes with a residue of positivity and this is true even of coronavirus.

For instance, telemedicine which is here to stay, has exploded which in certain appropriate instances makes life much easier and can be convenient for our survivors. In addition, telehealth technology has forced all of us non-techies to become more comfortable and conversant with computers, zoom, conference calls, and social media.

Which brings me to how all of this technology trickles down to your favorite survivorship organization.

Starting in January, CROC will launch a survivorship podcast called "The CROC Cancer Survivorship Toolkit Podcast."

Our goal is to provide cancer survivors with a toolbox full of current and relevant information as well as uplifting stories of survivor courage to assist, clarify, advocate, demystify, protect, and support your survivorship journey.

Intimidating subjects such as clinical trials, immunotherapy and targeted therapy, proton beam and stereotactic treatments, survivor discrimination, alternative and supplementary care concepts, and healthy lifestyle suggestions are just a small amuse-bouche of what survivorship smorgasbord awaits you.

I must admit that this strategic move was not made hastily, but has rather simmered on the back burner of my brain this past year as our association with the Celebrate Life Half Marathon grant process wound down.

After all, our CROC soul was forged in the grassroot belly of the Hudson Valley survivorship scene back in 1999, when there were no other resources to be found.

All the dinners, home visits, lectures, events, music, laughter, and hugs were a true labor of love and lessons in human connection which were taught to us not by caretakers but by survivors themselves, and this switch to a remote format reaching out beyond our local horizon will take some getting used to, especially for me.

But at the end of the day, evolution, innovation and change are a painful but necessary life force which can potentially broaden the number of survivors we touch, and I vow to keep our grassroots spirit and soul sacred and intact.

I look forward to taking this leap of change together with you.

Peace, Tom Eanelli

# Grant Summary - 2020



**\$82,000**

Total 2020 Grants Awarded  
(most ever)

**\$759**

Average 2020 Grant Size

**108**

Number of Grant Recipients  
(most ever)

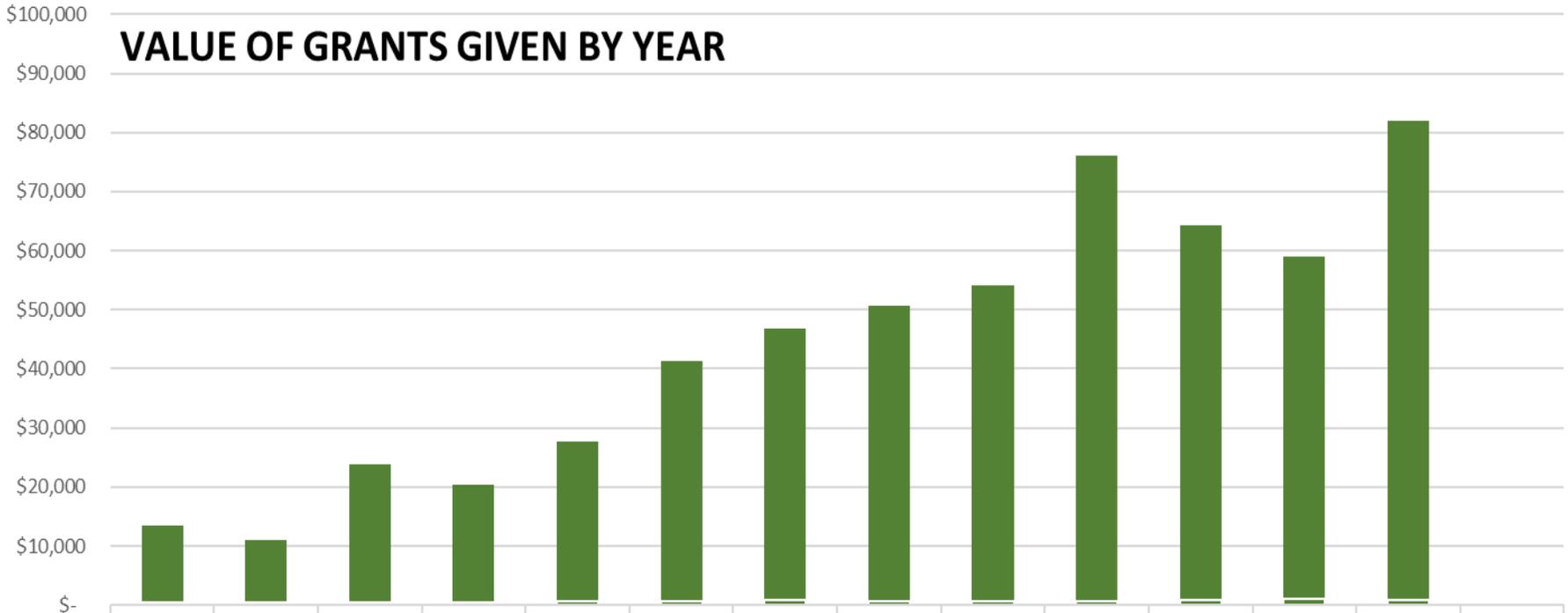
**107**

Number of 1<sup>st</sup> Time Grant Recipients  
(most ever)

# Grant Summary - 2008 - 2020



**VALUE OF GRANTS GIVEN BY YEAR**

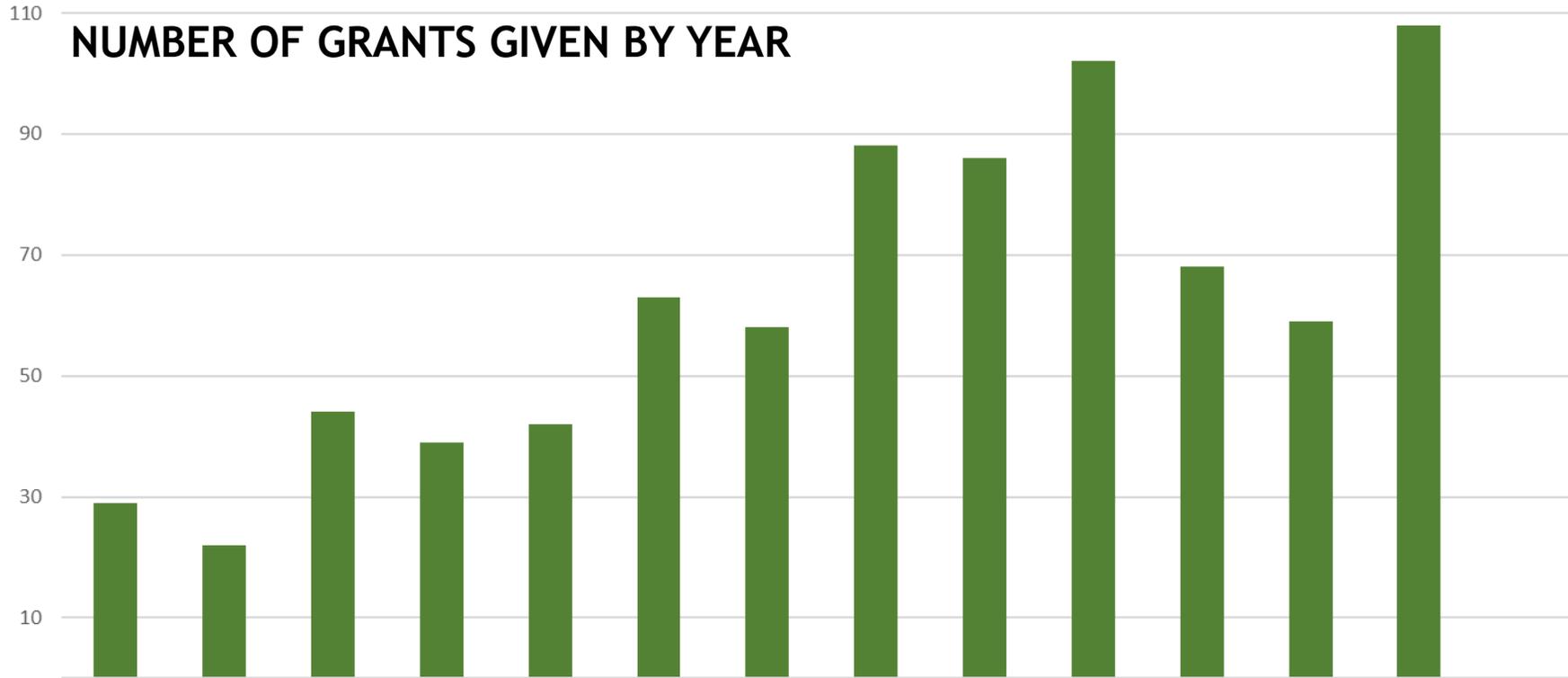


|                    | 2008     | 2009     | 2010     | 2011     | 2012     | 2013     | 2014     | 2015     | 2016     | 2017     | 2018     | 2019     | 2020     | Grand Total |
|--------------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|-------------|
| ■ Sum of Grant     | \$13,550 | \$11,000 | \$23,840 | \$20,450 | \$27,682 | \$41,406 | \$46,771 | \$50,698 | \$54,212 | \$76,043 | \$64,367 | \$59,041 | \$82,000 | \$571,059   |
| Average Grant Size | \$467    | \$500    | \$542    | \$524    | \$659    | \$657    | \$806    | \$576    | \$630    | \$746    | \$947    | \$1,001  | \$759    | \$707       |

# Grant Summary - 2008 - 2020



**NUMBER OF GRANTS GIVEN BY YEAR**



|                | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | Grand Total |
|----------------|------|------|------|------|------|------|------|------|------|------|------|------|------|-------------|
| Count of Grant | 29   | 22   | 44   | 39   | 42   | 63   | 58   | 88   | 86   | 102  | 68   | 59   | 108  | 808         |