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Annual Report 2021

CROC 2022 ANNUAL REPORT (page 1 / 2)

On February 21, 2021, the first CROC podcast aired.

Although unheralded, unadvertised, and un-hyped, the significance of this event was nothing short of sublime.

Utilizing 22 years of survivor support experience, careful and thoughtful strategic planning, the expert tutelage of Angel Santana of Have Faith Let it Begin, coupled with the technical and creative direction from Rod Freeman from Small Biz Up, the CROC podcast went from dream to reality.

I know what you're thinking, why a podcast? With thousands if not millions of podcasts by Uber famous superstars ranging from Oprah to Snoop Dogg, how could a local grassroots Cancer support organization hosted by a quirky and eccentric physician ever hope to be relevant.

Well, I have an answer. We will be relevant because we have relevant, important, innovative, honest, and necessary information to share with our survivors.

Cancer is a unique disease with unique challenges and paradoxes.

For instance, what disease has cures that can kill?

What disease inspires fear just by its name?

What disease is so terrifying that its victims would trade it for heart disease, hypertension, diabetes, multiple sclerosis, or all the above in a heartbeat.

Finally what disease is so vexing, taxing, challenging, and poorly understood, that the entire oncologic process is confusing at best and sadly, very inadequate and broken.

It is exactly for all these reasons that our podcast, actually any and all conceivable resources, are not only relevant, but necessary to help ease the burden and smooth out the rough roads our survivor's journey on day-after-day, week after week, year after year, decade after decade, and lifetime after lifetime.

Utilizing the university core curriculum as a guide, we have devised a course-based learning podcast with 12 "Major" categories, each broken up into multiple related modules, each with multiple episodes.

Starting with Defining Survivorship as a solid foundation, our modules focus on subjects that directly influence and improve quality of life, and go directly behind the scenes to not only point out the problems of a broken medical system, but also give solutions to the problem.

Each module represents a specific tool to throw into the survivor's toolbox; a classic reference book for the survivor's library; the ultimate bodyguard to protect a survivor from the ultimate bully.

Yet as exciting and fun and invigorating as this new incarnation of CROC has been, it naturally comes with all the growing pains that a new endeavor faces.

Continued...

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For instance, as much as I love to talk, I never thought that having to talk on command and riffing off the cuff while the record button was blinking red would be so difficult.

I never thought that coming up with new ideas, securing guest experts, and researching topics, with a weekly turnaround, would be so stressful.

I never thought the technicalities of Internet connections, sound mixing, recording hardware and software, and precise editing, would be more voodoo than who do.

I never recognize the full responsibility I had to provide our brave survivors with the perfect survivorship curriculum; lovingly and selectively picking and choosing subjects that were most necessary to make immediate and lasting impact on their journey.

But in all things, when you ask and pray for something to be great, God delivers. And He delivered to me this year some of the most astounding internationally recognized and inspiring guests that quickly became friends.

He delivered to me yet another stellar Board of Directors with deep talent to guide the organization and pure commitment to serve the survivors.

Lastly, maybe motivated by the new podcast, maybe inspired by the new Board of Directors, maybe a little Divine Inspiration; or more likely a nice blend of all three, I formally constructed the four pillars of CROC.

That is to say, those broad and strong beams which have faithfully held the CROC organization together for 22 years of facing the strong winds of adversity, the blinding winds of despair, and the soul crushing snows of doubt.

And it is with these four pillars that I end this year's annual report.

Engender informality
Disseminate information
Encourage approachability
Demand accessibility

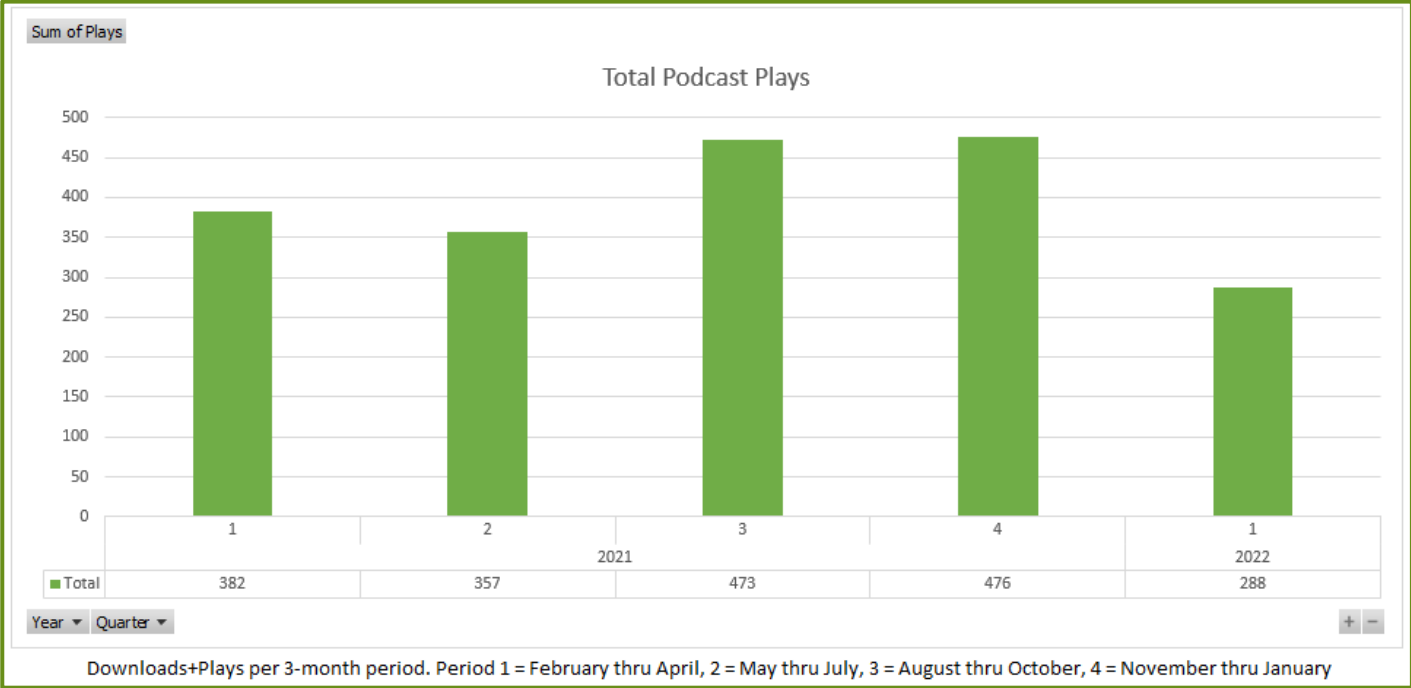
May God bless you, keep you, love you, and grant you a long healthy happy and cancer free life!

Peace

Tom Eanelli

April 2022

Podcast Stats



Total Episodes **62**

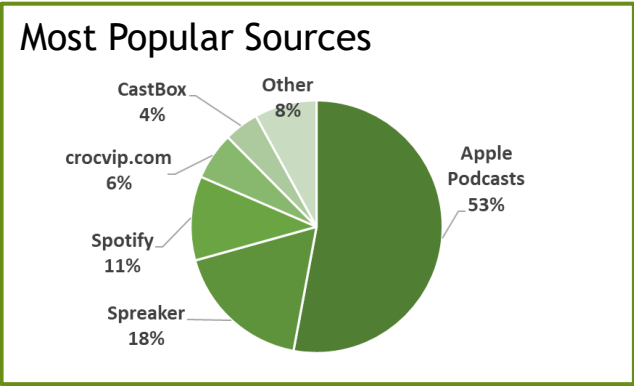
2021 Plays (12 Months) **1688**

2022 Plays (3 Months) **288**

Avg. Plays Per Month **132**

Most Popular Episodes

Episode	Plays
Ep0: Introducing The CROC Podcast	117
Ep1: Break Down The Wall Module - The Waiting Room	95
Ep15: Who's really making your medical decisions?	79



Appendix

CROC's new website is live!



[Home](#) [About Us](#) [CROC Podcast](#) [Curriculum](#) [Board of Directors](#)

the journey begins...

Helping one Cancer Survivor at a time

Citizens Reunited to Overcome Cancer (CROC) is a grass roots cancer survivorship organization whose sole purpose is to support survivors and their families.

[Watch Full Video](#)

[Learn more](#)



www.crocvip.com

All Modules

The full CROC PODCAST curriculum is divided into 10 Modules. Each Module contains topic-centric podcast episodes.



4



6



4



3



11



5



9



10



5



4



1



0

Total Episodes
62

Full list of episodes as of 4/25/22

By Date

Title	Categories	Date
Introducing The CROC Podcast — Divi	About Us	2021/02/17 at 11:44 pm
Ep1: The Waiting Room — Divi	Break Down The Wall	2021/02/21 at 2:00 pm
Ep2: Defining Survivorship Introduction — Divi	Defining Survivorship	2021/02/28 at 2:00 pm
Ep3: Seasons of Survivorship — Divi	Defining Survivorship	2021/03/07 at 4:12 pm
Ep4: Lost in Transition — Divi	Defining Survivorship	2021/03/14 at 1:00 pm
Ep5: A Different Point of View — Divi	Defining Survivorship	2021/03/21 at 1:00 pm
Ep6: Roadmaps — Divi	Defining Survivorship	2021/03/28 at 1:00 pm
Ep7: You're Gonna Put That Scope Where? — Divi	Site Specific Cancers	2021/04/04 at 1:00 pm
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Ep15: Who's really making your medical decisions? — Divi	Shared Decision Making	2021/05/30 at 1:31 pm
Ep16: "Patients First" — A universal motto — Divi	Shared Decision Making	2021/06/06 at 10:56 pm
Ep17: What the heck is THE CROC Podcast — Divi	About Us	2021/06/13 at 12:05 pm
Ep18: Why all the drama? — Divi	Survivor Psychology	2021/06/20 at 1:33 pm
Ep19: Patients As Partners In Research — Part 1 — Divi	Shared Decision Making	2021/07/04 at 6:00 am
Ep20: Patients As Partners In Research — Part 2 — Divi	Shared Decision Making	2021/07/11 at 6:00 am
Ep21: Happy Birthday America — Divi	Heroes	2021/07/18 at 6:00 am
Ep22: Confidence and Humility — Divi	The Caregiver Relationship	2021/07/25 at 2:29 am
Ep23: Building a bridge of empathy — Divi	The Caregiver Relationship	2021/08/01 at 6:00 am
Ep24: Breakfast with the President — Divi	Heroes	2021/08/08 at 6:00 am
Ep25: Trust-based partnerships — A chance to die — Divi	The Caregiver Relationship	2021/08/15 at 6:00 am
Ep26: Hudson Valley Common Sense — Divi	The Caregiver Relationship	2021/08/22 at 2:59 pm
Ep27: Cleaning the table for trust — Divi	The Caregiver Relationship	2021/08/29 at 6:00 am
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Ep31: Words — Divi	The Caregiver Relationship	2021/09/26 at 6:00 am
Ep32: Words (Part 2) — Divi	The Caregiver Relationship	2021/10/03 at 6:00 am
Ep33: The CROC Mantras — Divi	About Us	2021/10/10 at 6:00 am
Ep34: Spirituality in the Cancer Trajectory Part 1 — Divi	Survivor Psychology	2021/10/17 at 6:00 am
Ep35: Spirituality in the Cancer Trajectory Part 2 — Divi	Survivor Psychology	2021/10/24 at 6:00 am
Ep36: Healing the Human Machine — Divi	Complementary Modalities	2021/10/31 at 1:03 pm
Ep37: Thyroid Cancer Part 1 — Divi	Site Specific Cancers	2021/11/07 at 1:55 pm
Ep38: Thyroid Cancer Part 2 — Divi	Site Specific Cancers	2021/11/14 at 12:51 am
Ep39: Can saying thank you really improve my health? — Divi	Survivor Psychology	2021/11/21 at 6:00 am
Ep40: Practitioner generosity — Divi	Role of Kindness in Cancer Care	2021/11/28 at 6:00 am
Ep41: Organizational generosity — Divi	Role of Kindness in Cancer Care	2021/12/05 at 6:00 am
Ep42: Survivor generosity — Divi	Role of Kindness in Cancer Care	2021/12/12 at 6:00 am
Ep43: Peace Be with You — Divi	Survivor Psychology	2021/12/19 at 1:36 pm
Ep44: Five New Year's Resolution Strategies for Survivors — Divi	Survivor Psychology	2021/12/26 at 6:00 am
Ep45: I Feel the Music in Me — Divi	Survivor Psychology	2022/01/02 at 6:00 am
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Ep47: Honoring Dr. Martin Luther King/2021 Board Highlights — Divi	About Us	2022/01/16 at 6:00 am
Ep48: Putting Healing Back at the Center of Health Care — Divi	The Caregiver Relationship	2022/01/23 at 4:09 pm
Ep49: Deep Listening (1 of 6 in Role of Kindness) — Divi	Role of Kindness in Cancer Care	2022/01/30 at 6:00 am
Ep50: Empathy (2 of 6 in Role of Kindness) — Divi	Role of Kindness in Cancer Care	2022/02/06 at 6:00 am
Ep51: Timeliness of Care (3 of 6 in Role of Kindness) — Divi	Role of Kindness in Cancer Care	2022/02/13 at 6:00 am
Ep52: Gentle Honesty (4 of 6 in Role of Kindness) — Divi	Role of Kindness in Cancer Care	2022/02/21 at 6:00 am
Ep53: Practitioner Generosity (5 of 6 in Role of Kindness) — Divi	Role of Kindness in Cancer Care	2022/02/27 at 6:00 am
Ep54: Caring for the Caregiver (6 of 6 in Role of Kindness) — Divi	Role of Kindness in Cancer Care	2022/03/06 at 6:00 am
Ep55: Role of Kindness in Cancer Care — Putting it All Together — Divi	Role of Kindness in Cancer Care	2022/03/13 at 6:00 am
Ep56: REWIND Ep1: Break Down The Wall Module — The Waiting Room — Divi	Break Down The Wall	2022/03/20 at 12:12 pm
Ep57: Patient Portals The Good The Bad and the Ugly — Divi	Computer Science for the Cancer S	2022/03/27 at 2:04 pm
Ep58: Scrapbooking Your Journey & Other Cool Computer Ideas — Divi	Computer Science for the Cancer S	2022/04/03 at 6:00 am
Ep59: The Risks of Consulting Dr. Google — Divi	Computer Science for the Cancer S	2022/04/10 at 1:43 pm
Ep60: Using the Computer to Research Your Medical Team — Divi	Computer Science for the Cancer S	2022/04/19 at 12:01 am
Ep61: Using the Computer to Research Your Medical Team Part 2 — Divi	Computer Science for the Cancer S	2022/04/24 at 6:00 am

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